# **PROGRAM REQUEST**

Last Updated: Mangum, Stephen L 05/03/2011 Entrepreneurship Minor

Fiscal Unit/Academic Org

Business Administration - D1000

Administering College/Academic Group Co-adminstering College/Academic Group

**Business** 

Semester Conversion Designation

Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall

structure of program, minimal or no changes in program goals or content)

**Current Program/Plan Name Proposed Program/Plan Name**  Entrepreneurship Minor Entrepreneurship Minor

Program/Plan Code Abbreviation

**ENTRSHP-MN** 

**Current Degree Title** 

### **Credit Hour Explanation**

Program credit hour requ	irements	A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
	otal minimum credit hours required for completion of program		13.3	14	0.7
Required credit hours offered by the unit	Minimum	9	6.0	6	0.0
	Maximum	21	14.0	15	1.0
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	13	8.7	9	0.3
Required prerequisite credit hours not included above	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0

# **Program Learning Goals**

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

**Program Learning Goals** 

#### **Assessment**

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

## Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

# Pre-Major

Does this Program have a Pre-Major? No

Status: PENDING

#### PROGRAM REQUEST Entrepreneurship Minor

Last Updated: Mangum, Stephen L 05/03/2011

#### **Attachments**

- CCI Subcommittee Chair Letter EntrepreneurshipMinor.doc: CCI Subcommittee Chair Letter (Other Supporting Documentation. Owner: Vankeerbergen, Bernadette Chantal)
- All letters & Attachments for Entrepreneurship Minor.pdf: Ltrs & Attachments Entrepreneur Minor 2 May 11
   (Other Supporting Documentation. Owner: Gomez-Bellenge, Francisco X)

#### **Comments**

2nd Resubmission 2 May 11 per feedback from ASCCAO CCI (by Gomez-Bellenge, Francisco X on 05/02/2011 11:33 AM)

#### **Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Gomez- Bellenge,Francisco X	02/04/2011 01:33 PM	Submitted for Approval
Approved	O'Neill,Jill Ann	02/04/2011 01:44 PM	Unit Approval
Approved	Greenberger,David Burton	02/04/2011 08:37 PM	Ad-Hoc Approval
Approved	Unnava,Hanumantha Rao	02/08/2011 10:43 AM	SubCollege Approval
Approved	Mangum,Stephen L	02/08/2011 11:38 AM	College Approval
Revision Requested	Vankeerbergen,Bernadet te Chantal	02/22/2011 01:55 PM	ASCCAO Approval
Submitted	Gomez- Bellenge,Francisco X	03/15/2011 11:59 AM	Submitted for Approval
Approved	O'Neill,Jill Ann	03/15/2011 12:09 PM	Unit Approval
Approved	Greenberger,David Burton	03/15/2011 01:00 PM	Ad-Hoc Approval
Approved	Unnava,Hanumantha Rao	03/15/2011 01:01 PM	SubCollege Approval
Approved	Mangum,Stephen L	04/08/2011 11:22 AM	College Approval
Revision Requested	Vankeerbergen,Bernadet te Chantal	04/11/2011 01:24 PM	ASCCAO Approval
Submitted	Gomez- Bellenge,Francisco X	04/11/2011 01:59 PM	Submitted for Approval
Approved	O'Neill,Jill Ann	04/11/2011 02:04 PM	Unit Approval
Approved	O'Neill,Jill Ann	04/11/2011 02:05 PM	SubCollege Approval
Approved	Mangum,Stephen L	04/11/2011 02:47 PM	College Approval
Revision Requested	Vankeerbergen,Bernadet te Chantal	04/27/2011 09:19 AM	ASCCAO Approval
Submitted	Gomez- Bellenge,Francisco X	05/02/2011 11:33 AM	Submitted for Approval
Approved	O'Neill,Jill Ann	05/03/2011 09:55 AM	Unit Approval
Approved	O'Neill,Jill Ann	05/03/2011 09:55 AM	SubCollege Approval
Approved	Mangum,Stephen L	05/03/2011 10:33 AM	College Approval
Pending Approval	Nolen,Dawn Jenkins,Mary Ellen Bigler Meyers,Catherine Anne Vankeerbergen,Bernadet te Chantal Hanlin,Deborah Kay	05/03/2011 10:33 AM	ASCCAO Approval

#### **Department of English**



421 Denney Hall 164 W. 17<sup>th</sup> St. Columbus, OH 43210

Phone (614) 292-0695

From: James Fredal, CCI Sciences Subcommittee Chair

To: Larry Krissek, CCI Chair

Re: Entrepreneurship Minor Semester Conversion Proposal

Date: April 11, 2011

#### Larry:

The Social, Behavioral, Biological, Mathematical and Physical Sciences Subcommittee of the CCI has reviewed a revised semester conversion proposal for the Entrepreneurship Minor. The minor is being converted with minimal changes from its quarter version. Like the quarter version, the new minor will require two core courses and three elective courses to be chosen from at least two of three different areas. The proposal was originally sent back for some minor corrections which have been addressed, and it is now being forwarded to the full CCI with a recommendation for approval.

Thanks very much.

Jim F.

Cc: Bernadette Vankeerbergen



January 30, 2011

Provost Joseph A. Alutto Office of Academic Affairs 203 Bricker Hall

Dear Provost Alutto:

RE: Proposed Semester Conversion for Entrepreneurship Minor

On behalf of the Fisher College of Business, we recommend approval of the proposed revision to the existing Entrepreneurship Minor to accommodate conversion to a semester-system schedule.

The Entrepreneurship Minor consists of the following elements:

- Two introductory courses in Entrepreneurship
- Three elective courses to be chosen from additional courses in Entrepreneurship as well as related courses from other university departments. The elective courses are arrayed in three content areas.

Responsibility for the Minor is vested in the Undergraduate Programs in Business Committee (UPC). Professor Rao Unnava, Associate Dean for Undergraduate Programs, chairs the UPC. The Minor is supervised by Professor Michael Camp, Executive Director of the Fisher College Center for Entrepreneurship.

The proposed Entrepreneurship Minor is a straightforward conversion from Quarters to Semesters with some additional minor elective course options as enhancements. There are no changes in required courses. The proposed Entrepreneurship Minor draws on courses approved by the various Fisher academic departments during fall 2010 and approved by the UPC, as well as on courses from other university departments.

Office of the Dean

We concur with the recommendation of the UPC and recommend the proposed Entrepreneurship Minor curriculum and courses be approved.

Sincerely,

Christine A. Poon

Dean and John W. Berry, Sr. Chair in Business

Christine Pour

Stephen L. Mangum

Senior Associate Dean and Professor of MHR



January 30, 2011

Provost Joseph A. Alutto Office of Academic Affairs 203 Bricker Hall

#### Dear Provost Alutto:

I write on behalf of the Undergraduate Programs in Business Committee (UPC) and the Fisher College of Business Faculty to recommend the proposed revision of the existing Entrepreneurship Minor to accommodate the conversion from a quarter system to a semester system schedule.

#### **Background**

The undergraduate Entrepreneurship Minor was first introduced in 2005. It was developed to provide students in other university colleges as well as Fisher College with the opportunity to study entrepreneurship, entrepreneurs, and the entrepreneurial process.

Designed for capturing the economic value in creative ideas for commercially viable products and services, this educational program enhances a student's understanding of entrepreneurship, encourages exploration into personal career opportunities through entrepreneurial studies, and develops specific competencies in the creation, growth, and leadership of entrepreneurial enterprises. The minor requires successful completion of a minimum of 14 hours and five courses.

#### Rationale

The Entrepreneurship Minor is undergoing a straightforward conversion from Quarters to Semesters with all Quarter courses having Semester equivalents. There are no changes in the structure of the minor curriculum, but several additional minor elective courses have been added as enhancements to the program.

#### Approval

The proposed Entrepreneurship Minor draws on courses approved by the various Fisher academic departments during fall 2010, as well as on courses from other university academic departments. The Entrepreneurship Minor curriculum was reviewed by Professor Michael Camp as director of the program and approved by the UPC.

# Associate Dean for Undergraduate Programs

I concur with the recommendation of Professor Camp and the UPC and recommend the proposed Entrepreneurship Minor curriculum and courses be approved.

Sincerely,

H. Rao Unnava, Ph.D.

Associate Dean for Undergraduate Programs

and Professor of Marketing

Las Umara.

# **List of Semester Courses for Entrepreneurship Minor**

Department	Course #	Credits	Title			
Required Courses Offered by the Unit						
BUS-MHR	2500	3	Entrepreneurship			
BUS-MHR	3510	3	New Venture Creation			
Elective Cours	es Offered b	y the Unit				
BUS-FIN	3290	3	Entrepreneurial Finance			
BUS-M&L	3241	3	Introduction to Entrepreneurial Marketing			
BUS-MHR	3665	3	Personal Creativity & Innovation			
BUS-MHR	3530	3	Topics in Social Entrepreneurship			
BUS-MHR	3542	3	The Accelerator: Planning the Entrepreneurial Venture			
BUS-MHR	3541	3	Global Innovation & Entrepreneurship Leadership			
BUS-MHR	3520	3	Leading High Performance Ventures			
Elective Course	es Offered O	utside the	Unit			
DESIGN	7880	3	Interdepartmental Seminar			
ISE	5560	3	Product Design Engineering			
PSYCH	2462	3	Psychology of Creativity			
AEDE	3102	3	Principles of Agribusiness Marketing			
AEDE	3160	2	Human Resource Management in Small Business			
CS FMRSM	3270	3	Families in Business			
SOCIOL	3464	3	Work, Employment, and Society			

# The Ohio State University Undergraduate Minor in Entrepreneurship Program Approval Form

Name	Cypootoo	d Craduation	Doto			
Name:Student ID No.						
	Phone N		11			
Email Address:	_ (	college of Er	rollment			
REQUIRED COURSES						
Courses	Hours	Semester Taken	Final Grade	Points	Exceptions*	Signature (Required for Exceptions)
BUS-MHR 2500 Entrepreneurship	3					•
BUS-MHR 3510 New Venture Creation	3					
ELECTIVE COURSES <sup>1</sup> Choose at least three electives. No more than two group and at least two outside of your major.	from any	one group al	llowed. Th	ne recomr	nendation is to	take one from each
Courses	Hours	Semester Taken	Final Grade	Points	Exceptions*	Signature (Required for Exceptions)
CREATIVITY, INNOVATION, AND IDEA GENERATION	ON					
BUS-M&L 3241 Intro to Entrepreneurial Marketing	3					
BUS-MHR 3665 Personal Creativity & Innovation	3					
DESIGN 7880 Interdept'l. Seminar (Brand Design)	3					
ISE 5560 Product Design Engineering	3					
PSYCH 2462 Psychology of Creativity	3					
OPPORTUNITY EVALUATION AND VENTURE PLA	NINING					
OPPORTUNITY EVALUATION AND VENTURE PLA	INNING	T				
AEDE 3102 Principles of Agribusiness Marketing	3					
BUS-FIN 3290 Entrepreneurial Finance	3					
BUS-MHR 3530 Topics in Social Entrepreneurship	3					
BUS-MHR 3542 The Accelerator: Planning the	3					
Entrepreneurial Venture						
LEADING HIGH-PERFORMANCE VENTURES	1			1	T	
AEDE 3160 HR Management in Small Business	2					
BUS-MHR 3541 Global Innovation & Entrepreneurial	3					
Leadership	3					
BUS-MHR 3520 Leading High Performance Ventures	3					
CS FMRSM 3270 Families in Business	3					
SOCIOL 3464 Work, Employment, and Society	3					
EXCEPTIONS:						
Total (14-15 hours required)Authorized SignatureName:			Date:			

<sup>\*</sup> Course exceptions need to be signed off by the departments in which the original course originates. Exceptions for the structure of the minor need to be approved by the Executive Director of the Center for Entrepreneurship, Fisher College.

<sup>&</sup>lt;sup>1</sup> There are no pre-requisites for BUS-MHR 2500. For all other required & elective courses, prerequisites are determined on a course-by-course basis. Last Revised 4/27/11

# The Ohio State University Undergraduate Minor in Entrepreneurship Program Approval Form

Name:			Expected Graduate Date:Phone Number:				
SSN: Local Address:	College	Numbe of Enr	r: ollment	:			
		ooog(	) O. E				
REQUIRED COURSES		I	ı	T	т т		
Courses	Hours	Quarter Taken	Final Grade	Points	Exceptions	Signature [Required for Exceptions*]	
Bus-MHR 290 Innovation & Entrepreneurship in Modern Business (MHR 494)**	5						
Bus-MHR 490 New Venture Creation (MHR 795.xx)	5						
Choose at least three electives. No more than to the from each group and at least two outside of the from each group and at least two outside of the from each group and at least two outside of the from each group and at least two outside of the from each group and at least two outside of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and at least two outsides of the from each group and the from the from each group and t	of your ma	jor.	<u> </u>				
Courses	Hours	Quarter Taken	Final Grade	Points	Exceptions*	Signature [Required for Exceptions*]	
CREATIVITY, INNOVATION, AND IDEA GENERATION							
Bus-M&L 490 Entrepreneurial Marketing (M&L 694.43)	4						
BUS-MHR 390 Personal Creativity and Innovation	4						
DESIGN 797 Interdepartmental Seminar: Brand Design	3						
SE ME 682 Fundamentals of Product Design	4						
PSYCH 662 Psychology of Creativity	3						
OPPORTUNITY EVALUATION AND VENTURE PLANNING							
AEDE 402 Principles of Agribusiness Marketing	4						
Bus-FIN 590 Entrepreneurial Finance (FIN 494)	4						
BUS-MHR 694.52 Entrepreneurship: Social Enterprise	4						
BUS-M&L 694 New Product Design and Development	3						
LEADING HIGH PERFORMANCE VENTURES							
AEDE 460 HR Management in Small Business	3						
Bus-MHR 590 Leading High-Performance Ventures (MHR 694.52)	4						
Bus-MGT 494 Foundations of Operations for Entrepreneurs	4						
CS FMRSM 567 Families in Business	3						
SOCIOL 464 Work, Employment, and Society	5						
EXCEPTIONS:							
otal: (20 Hours Required)				Mino	or GPA:		
Authorized Signature				Date:			
Name:				Phone:			

<sup>\*</sup>Course exceptions need to be signed off by the departments in which the original course originates. Exceptions for the structure of the minor need to be approved by the Academic Director of the Center for Entrepreneurship, Fisher College.

<sup>\*\*</sup>Pilot course numbers.

<sup>&</sup>lt;sup>1</sup> There are no prerequisites for BUS-MHR 290. For all other required and elective courses, prerequisites are determined on a course-by-course basis. Last Revised 11/08

# **Transition Policy**

As all courses are a straightforward conversion from Quarters to Semesters, there is no transition per se. Courses can be taken under either Quarters or Semesters. The five Minor courses can be taken in any order or any combination as long as pre-requisites are met. The two required courses should be taken first, and the first course is pre-requisite to the second.